

AT - Toughness Series



AT product lineup specially designed for the use in harsh environments requiring robust operating characteristics.

- 6.8G vibration resistance
- Temperature range -40°C to +85°C
- Up to 1500 cd/m² high brightness





Size (inch)	Resolution	Model(Mode)	Brightnes s (cd/m²)	Sample release	MP target
7.0	WVGA	AT070MJ11(TN)	1500	-	MP
7.0	WVGA	AT070MP11(SWV)	(1300)	16/4Q	17/1Q
8.0	WVGA	AT080MD11(SWV)	(1000)	17/1Q	17/2Q
10.4	SVGA	AT104SN11(TN)	1200	-	MP
10.4	XGA	AT104XH11(TN)	1500	-	MP





AT070MJ11



Brief spec.; 7.0"Wide VGA Toughness model

- Vibration resistant structure (Shock level 6.8G)
- Wide Operation Temperature Range (-40~85°C)
- LED Lifetime 100,000h (Typ.)

TYPE NAME		AT070MJ11		
Schedule		MP: 15/3Q		
Screen Size / Resolution		17.8cm (7.0-inch) / Wide VGA		
Active Screen Area Size [mm]		152.4(H) x 91.44(V)		
Pixel Number		800(H) x 480(V)		
Pixel Pitch [mm]		0.1905(H) x 0.1905(V)		
Contrast Ratio		800:1		
Brightness [cd/m ²]		1500 (IF=110mA)		
Viewing Angle (CR>10) [°]		-80~80(H), -80~60(V)		
Victorian direction		Higher Contrast ratio: 12 o'clock		
Viewing direction		Less gray scale reversal: 6 o'clock		
Colors		262k(6bit/color) / 16.7M(8bit/color)		
Color Saturation (vs. NTSC) [%]		50		
Natural Color Matrix		Yes		
Backlight		LED		
Lamp/LED Life [h]		Тур.100,000		
Interface		LVDS		
Power Consumption [W]		5.6		
Power Supply [V]		3.3		
Reverse Scan		Available		
Madala Ondina Dinamina	W	169.8		
Module Outline Dimensions	H	109.7		
[mm]	D	8.9		
Module Mass [g]		TBD		
Operation Temperature Range [°C]		-40~85		
Storage Temperature Range [°C]		-40~85		
Surface Treatment		Anti-glare		



AT070MP11



Brief spec.; 7.0"WVGA Toughness & Super Wide Viewing Angle, Super High Bright model

- Vibration resistant structure (Shock level 6.8G)
- Wide Operation Temperature Range (-40~85°C)
- Super Wide Viewing Angle (-85~85° H,V)
- High Contrast Ratio 1000:1
- Super High Bright 1300cd/m²
- LED Lifetime 100,000h (Typ.)

TYPE NAME		AT070MP11		
Schedule		CS:'17/ Mar. MP: '17/2Q		
Screen Size / Resolution		17.8cm (7.0-inch) / Wide VGA		
Active Screen Area Size [mm]		152.4(H) x 91.44(V)		
Pixel Number		800(H) x 480(V)		
Pixel Pitch [mm]		0.1905(H) x 0.1905(V)		
Contrast Ratio		1000:1		
Brightness [cd/m ²]		1300(IF=140mA)		
Viewing Angle (CR>10) [°]		-85~85(H), -85~85(V)		
Viewing direction		-		
Colors		262k(6bit/color) / 16.7M(8bit/color)		
Color Saturation (vs. NTSC) [%]		50		
Natural Color Matrix		Yes		
Backlight		LED		
LED Life [h]		Тур.100,000		
Interface		LVDS		
Power Consumption [W]		TBD		
Power Supply [V]		3.3		
Reverse Scan		Available		
Module Outline Dimensions	W	169.8		
[mm]	Н	109.7		
	D	8.9		
Module Mass [g]		200		
Operation Temperature Range [°C]		-40~85		
Storage Temperature Range [°C]		-40~85		
Surface Treatment		Anti-glare		



AT080MD11



Brief Spec.; 8.0"WVGA Toughness & Super Wide Viewing Angle, Super High Bright Model

- Vibration resistant structure (Shock level 6.8G)
- Wide Operation Temperature Range (-40~85 ° C)
- Super Wide Viewing Angle (-85~85° H,V)
- Super High Bright 1000 cd/m²
- High Contrast Ratio 1000:1
- LED Lifetime 100,000h (Typ.)

TYPE NAME		AT080MD11		
Schedule		Sample: '17/2Q , MP: '17/3Q		
Screen Size / Resolution		20.3cm (8.0-inch)/ WVGA		
Active Screen Area Size [mm]		174.0 (H) x 104.4 (V)		
Pixel Number		800 (H) x 480 (V)		
Pixel Pitch [mm]		0.2175 (H) x 0.2175 (V)		
Contrast Ratio		1000:1		
Brightness [cd/m ²]		(1000(IF=80mA))		
Viewing Angle (CR>10) [°]		-85~85(H), -85~85(V)		
Viewing direction		N/A		
Colors		16.7M(8 bit/color)		
Color Saturation (vs. NTSC) [%]		50		
Backlight		LED		
LED Life [h]		Тур.100,000		
Interface		LVDS		
Power Consumption [W]		TBD		
Power Supply [V]		LCD: 3.3		
Reverse Scan		Available		
Module Outline Dimensions [mm]	W	192.0		
	Н	122.0		
	D (11.2)			
Module Mass [g]		TBD		
Operation Temperature Range [°C]		-40 ~ 85		
Storage Temperature Range [°C]		-40 ~ 85		
Surface Treatment		Anti-glare		



AT104SN11



Brief spec.; 10.4"SVGA Toughness Model

- Vibration resistant structure (Shock level 6.8G)
- Wide Operation Temperature Range (-40~85°C)
- LED Lifetime 100,000h (Typ.)

TYPE NAME		AT104SN11		
Schedule		MP: '16/2Q		
Screen Size / Resolution		26cm (10.4-inch) / SVGA		
Active Screen Area Size [mm]		211.2(H) x 158.4(V)		
Pixel Number		800(H) x 600(V)		
Pixel Pitch [mm]		0.264 (H) x 0.264 (V)		
Contrast Ratio		700:1		
Brightness [cd/m ²]		1500 (IF=130mA)		
Viewing Angle (CR>10) [°]		-80~80(H), -80~80(V)		
		Higher Contrast ratio: 6 o'clock		
Viewing direction		Less gray scale reversal: 12 o'clock		
Colors		262k(6bit/color) / 16.7M(8bit/color)		
Color Saturation (vs. NTSC) [%]		50		
Natural Color Matrix		Yes		
Backlight		LED		
Lamp/LED Life [h]		Typ.100,000		
Interface		LVDS		
Power Consumption [W]		LCD:TBD, B/L:TBD		
Power Supply [V]		3.3		
Reverse Scan		Available		
Madala Ontlina Dinamiana	W	230.0		
Module Outline Dimensions	H	180.2		
[mm]	D	11.0		
Module Mass [g]		(600)		
Operation Temperature Range [°C]		-40~85		
Storage Temperature Range [°C]	_	-40~85		
Surface Treatment		Anti-glare		



AT104XH11



Brief spec.; 10.4"XGA Toughness Model

- Vibration resistant structure (Shock level 6.8G)
- Wide Operation Temperature Range (-40~85°C)
- LED Lifetime 100,000h (Typ.)

TYPE NAME		AT104XH11		
Schedule		MP: '15/4Q		
Screen Size / Resolution		26cm (10.4-inch) / XGA		
Active Screen Area Size [mm]		210.4(H) x 157.8(V)		
Pixel Number		1024(H) x 768(V)		
Pixel Pitch [mm]		0.2055(H) x 0.2055(V)		
Contrast Ratio		700:1		
Brightness [cd/m²]		1000 (IF=140mA)		
Viewing Angle (CR>10) [°]		-80~80(H), -80~80(V)		
		Higher Contrast ratio: 6 o'clock		
Viewing direction		Less gray scale reversal: 12 o'clock		
Colors		262k(6bit/color) / 16.7M(8bit/color)		
Color Saturation (vs. NTSC) [%]		40		
Natural Color Matrix		Yes		
Backlight		LED		
Lamp/LED Life [h]		Typ.100,000		
Interface		LVDS		
Power Consumption [W]		LCD:1.1, B/L:TBD		
Power Supply [V]		3.3		
Reverse Scan		Available		
Madala Ondina Dinamiana	W	230.0		
Module Outline Dimensions	Н	180.2		
[mm]	D	D (11.0)		
Module Mass [g]		(600)		
Operation Temperature Range [°C]		-40~85		
Storage Temperature Range [°C]		-40~85		
Surface Treatment		Anti-glare		